

BERNINA⁺

October 2009



Join us for Super Saturday 6th Anniversary Celebration. Watch for details on our incredible sale.

Get your October BERNINA savings coupon in this email.

BERNINA Sewing Center
3030 E. Main, Suite Y-1
San Juan Village - Main & 20th
Farmington, NM 87401
505-327-9911

www.berninafourcorners.com

Dear Erinn,

October is a very exciting month for us. We'll be celebrating our 6th Anniversary on October 17. Take advantage of our Super Saturday sale, enjoy Wines of the San Juan and preview our new JANOME sewing machines and sergers.



Did you hear JANOME? Yes, we're excited to announce that we're now the new exclusive JANOME dealer for Farmington. Stop by the store - we're so proud to be able to show you the new addition to our family.

Alberta

Super Saturday
BERNINA Sewing Center
6th Anniversary
Oct. 17th

We're so excited - BERNINA Sewing Center is six years old and going strong! We want to celebrate with a SUPER Saturday sale. We have special pricing on our machines - we are honoring BERNINA's sale pricing from the Houston Quilt show **and also** offering a one-day special financing of **0% interest with equal monthly payments for 48 months on all BERNINA purchases over \$4,000**. Call to set aside some time with a staff member for your free machine demo to see which BERNINA is just perfect for you. You don't have to wait until Oct 17th - we are pre-selling our BERNINA machines right now!

JANOME sewing machines are here! Stop by the store and

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BERNINA⁺
Nothing Sews Like A Bernina. Nothing.

JANOME
...Dream. Inspire. Create.™

test drive these wonderful machines and see how advanced and affordable driving a JANOME can be.



V6 Embroidery Software EditorPlus, DesignerPlus Update & CutWork Accessory & Software

Everyone is talking about the V6 Designer Plus Embroidery Software. If you have been dreaming of a way to embroider what you can imagine, V6 is your answer! Our first shipment has already sold out. Call us to reserve your order today. As a special offer, we are offering free V6 Software Mastery Classes in October. Check out these software features:

Automatic Digitizing

Monograms

Carving

Design Outline Effects

Freehand Embroidery Tools

Quilt Block Design Program

Hoop Layout

Color Wheel



Introductory Offer

\$499 with FREE Stitch Plate

Stitch Plate value - \$49.99

Sign Up for an October Class - Sewing, Quilting or Embroidery!

Take a class, learn to use your machine to release your creativity, make great projects for yourself or gifts. We can teach you - you'll be amazed at what you can do.

Space is limited - please registered.

October Classes

- **Mondays**, Oct 5, 19 & 26, Mastery Classes for new owners of Bernina 630, 640, 730, 820 & 830 machines.
- **Tuesdays**, Oct 6 or 20 - Mastery Introduction Classes for new owners of Bernina 210, 220, 230, 240 as well as 430, 440, and 450 machines.
- **Tuesdays**, Oct 6, 13, 20 & 27 - Beginning Quilting
- **Tuesdays**, Oct 6, 13, 20, 27 - Take Your Serger Out of the Box! - San Juan College class
- **Wednesdays**, Oct 7, 14 & 21- It's All About Me Embroidery Mastery Class **Wednesdays**, Oct 7, 14, & 21- Machine Mastery Projects
- **Thursdays**, Oct 1, 8, 15, 22 & 29 - Quilting with Sylvia
- **Thursdays**, Oct 15 & 19 - Designer Plus V6 Software Mastery Class

- **Friday**, Oct 23 - Virtual Bernina Club
- **Fridays**, Oct 16 & 20 - Open Lab.
- **Saturday**, Oct 10, 17, 24 & 31- I Can't Believe I'm Sewing - San Juan College Class
- **Saturday**, Oct 31- Designer Plus V6 Software Mastery Class
- **Saturday**, Oct 24 - Machine Mastery Class in Cortez, Co

For details about each class, visit our web site at www.berninafourcorners.com or call the store at 505-327-9911.

Join the Adventure!

90 Days of Savings

Oct. 15, 2009 - Jan. 15, 2010

For 90 days, we will be featuring many great products at special prices. We have fantastic projects for you to learn, try and make on your own or come to one of our classes for help. Sign up today for the "90 Days of Savings"!

- Receive early notification of specials, special classes, promotions, new exciting products and more!
- Receive double points on your Bernina Rewards Cards on our featured products.



Watch for the "90 Days of Savings" tags around the store.



San Juan Quilters Guild 2009 Quilt Show "There and Back Again" Oct 9 & 10

Over 200 quilts-Small Quilt Silent Auction-Opportunity Quilt Demonstrations-Vendors

We love quilters and we're so excited about the upcoming 26th Annual San Juan Quilt Show.

Farmington Civic Center
 Admission: \$2.00
 Friday, Oct 9 - 10:00 - 5:00
 Friday Evening - ART WALK 5:00 - 9:00
 Saturday, Oct 10 - 10:00 - 5:00



Handi Quilter Sixteen

Stop by our booth and watch a demonstration by our Handi Quilter Educator. She will show the ease of the Handi Quilter. Of course, you'll also want to try a BERNINA or JANOME machine - we're offering special quilt show pricing so don't miss this opportunity.

Come and see us at the San Juan Quilters Guild Quilt Show this weekend. We'd love to show you the Handi Quilter in action. It is so easy and fun! Don't miss our Super Saturday 6th Anniversary sale - great prices & a fantastic one-day financing offer - special offers for our friends. Thanks so much for six great years - we look forward to many more great sewing, embroidery and quilting adventures with you.

Sincerely,



Alberta Chappell
 BERNINA Sewing Center Four Corners

Save
 20%

Bernina Sewing Center Email Coupon

This coupon must be printed and presented in person. The coupon is non-transferable and **cannot** be used in conjunction with any other sales, promotions, discounts or machine sales.

Offer Expires: October 31, 2009

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